



# BRANDED MEATS AWARDS

2024 RESULTS CATALOGUE

# BENCHMARK YOUR PRODUCT WITHIN THE INDUSTRY.

The Perth Royal Branded Meats Awards, beef, pork and lamb, were introduced in 2018 to provide producers with the opportunity to benchmark their products against competitors in their respective industry.

The Royal Agricultural Society of WA thanks our Exhibitors for taking part in this prestigious competition and wishes them every success in the future.

**34**

**BRANDED BEEF ENTRIES**

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**9**

**BRANDED PORK ENTRIES**

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**2**

**BRANDED LAMB ENTRIES**

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The Royal Agricultural Society of WA (RASWA) expresses its sincere thanks to our entrants of the Perth Royal Branded Meats Awards and wishes them every success in the future.

**President, RASWA**

John Snowball

**CEO, RASWA**

Robyn Sermon

**Competition and Event Coordinator**

Jodie Spirek & Jen Farquhar

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**CHIEF JUDGE**

Stuart Laws

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**JUDGES**

Alex Crisp

Lewis Miller

Chase Weber

Matthew McDonald

Lachie Sheridan

**CHIEF STEWARD**

Tze Lim

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**STEWARDS**

Sally McKenzie

Jasmin Phua

Renji Abraham

Sally McKenzie

Andrea Lim

**CHEF**

Marco Calderaio

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## POINTS FOR AWARDS

|                |     |
|----------------|-----|
| VISUAL (RAW)   | 5   |
| TENDERNESS     | 10  |
| JUICINESS      | 10  |
| FLAVOUR        | 35  |
| OVERALL LIKING | 40  |
| TOTAL          | 100 |

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## POINTS ALLOCATIONS

|        |                    |
|--------|--------------------|
| Gold   | 90.0 + points      |
| Silver | 82.0 - 89.9 points |
| Bronze | 74.0 - 81.9 points |



## BRANDED BEEF CHAMPIONS



**CHAMPION  
WA BEEF**  
Won By:  
**FUTARI Waygu**  
Futari Export



**CHAMPION  
GRAIN-FED BEEF**  
Won By:  
**Stockyard**  
Stockyard Gold



**CHAMPION  
WAGYU**  
Won By:  
**Stockyard**  
Stockyard Silver



**CHAMPION  
EXPORT BEEF**  
Won By:  
**FUTARI Waygu**  
Futari Export



**CHAMPION SINGLE  
ORIGIN BEEF**  
Won By:  
**FUTARI Waygu**  
Futari Export





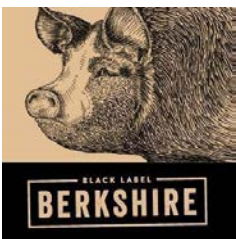
## BRANDED BEEF RESULTS

| Cat No.                         | Award  | Exhibitor                  | Commercial Name                        | State |
|---------------------------------|--------|----------------------------|--|-------|
| <b>CLASS 1 - Grass-Fed Beef</b> |        |                            |  |       |
| 5                               | Silver | Western Meat Packers Group | Margaret River Fresh                   | WA    |
| 4                               | Bronze | Coral Coast Beef           | Coral Coast Beef                       | WA    |
| 1                               | Bronze | P.Princi Butchers          | P.Princi Butchers                      | WA    |
| 2                               | Bronze | MJ Preston                 | Tanamerah Farm Beef                    | WA    |
| <b>CLASS 2 - Grain-Fed Beef</b> |        |                            |  |       |
| 8                               | Gold   | Stockyard                  | Stockyard Gold                         | QLD   |
| 6                               | Silver | Kerrigan Valley Beef       | Kerrigan Valley Beef                   | WA    |
| 10                              | Silver | Ryans Quality Meats        | Stirling Ranges Beef by Butterfield    | WA    |
| 5                               | Silver | Harvest Road Group         | Harvey Beef Reserve Angus Koojan Downs | WA    |
| 9                               | Silver | 2GR Wagyu Beef             | S. Kidman                              | QLD   |
| 7                               | Bronze | Australian Meat Group      | Southern Grain 150 day grain fed beef  | QLD   |
| 4                               | Bronze | Amelia Park                | Amelia Park                            | WA    |
| 11                              | Bronze | Western Meat Packers Group | Margaret River Fresh                   | WA    |
| <b>CLASS 3 - Wagyu</b>          |        |                            |  |       |
| 4                               | Gold   | Stockyard                  | Stockyard Black                        | QLD   |
| 2                               | Gold   | Stockyard                  | Stockyard Silver                       | QLD   |
| 8                               | Silver | Stockyard                  | kiwami by Stockyard                    | QLD   |
| 6                               | Silver | Western Meat Packers Group | Margaret River Fresh                   | WA    |
| 5                               | Silver | Mort & Co                  | The Phoenix                            | QLD   |
| 3                               | Silver | Lake Preston Beef          | Lake Preston Beef                      | WA    |
| 1                               | Silver | 2GR Wagyu Beef             | 2GR Wagyu                              | QLD   |
| 9                               | Bronze | Harvest Road Group         | West Rivers                            | WA    |
| <b>CLASS 4 - Export Beef</b>    |        |                            |  |       |
| 2                               | Gold   | FUTARI Wagyu               | Futari Export                          | WA    |
| 3                               | Gold   | Amelia Park                | Amelia Park                            | WA    |
| 4                               | Silver | Mort & Co                  | Master Selection                       | QLD   |
| 1                               | Silver | Western Meat Packers Group | Margaret River Fresh                   | WA    |
| 5                               | Bronze | Harvest Road Group         | Harvey Beef                            | WA    |
| 6                               | Bronze | Australian Meat Group      | Southern Ranges                        | QLD   |

## BRANDED PORK CHAMPIONS



**CHAMPION  
WA PORK**  
Won By:  
**Black Label  
Berkshire**



**CHAMPION  
OPEN PORK**  
Won By:  
**Black Label  
Berkshire**



**CHAMPION  
HERITAGE  
BREED PORK**  
Won By:  
**Black Label  
Berkshire**



## BRANDED PORK RESULTS

| Cat No.                          | Award  | Exhibitor             | Commercial Name                 | State |
|----------------------------------|--------|-----------------------|---------------------------------|-------|
| <b>CLASS 1 - Free Range Pork</b> |        |                       |                                 |       |
| 2                                | Silver | Ryans Quality Meats   | Frankland River Free Range Pork | WA    |
| 1                                | Silver | Linley Valley Pork    | Linley Valley Pork              | WA    |
| <b>CLASS 2 - Open Pork</b>       |        |                       |                                 |       |
| 2                                | Gold   | Black Label Berkshire | Black Label Berkshire           | WA    |
| 1                                | Bronze | Black Label Berkshire | Corrigin Pork                   | WA    |
| 3                                | Bronze | Linley Valley Pork    | Linley Valley Pork              | WA    |
| <b>CLASS 3 - Export Pork</b>     |        |                       |                                 |       |
| 2                                | Silver | Linley Valley Pork    | Linley Valley Pork              | WA    |
| 1                                | Silver | Black Label Berkshire | Black Label Berkshire           | WA    |

## BRANDED LAMB CHAMPIONS

AMELIA *Park*

**CHAMPION  
WA LAMB**  
Won By:  
**Amelia Park**

AMELIA *Park*

**CHAMPION  
EXPORT LAMB**  
Won By:  
**Amelia Park**



## BRANDED LAMB RESULTS

| Cat No.                      | Award  | Exhibitor   | Commercial Name | State |
|------------------------------|--------|-------------|-----------------|-------|
| <b>CLASS 2 - Open Lamb</b>   |        |             |                 |       |
| 11                           | Silver | Amelia Park | Amelia Park     | WA    |
| <b>CLASS 3 - Export Lamb</b> |        |             |                 |       |
| 10                           | Gold   | Amelia Park | Amelia Park     | WA    |





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