



# DISTILLED SPIRITS AWARDS



**2020 ENTRY  
INFORMATION**





The Perth Royal Food Awards (PRFA) have become an important part of the agricultural industry in WA. An initiative of the Royal Agricultural Society of WA (RASWA), the PRFA's are rapidly expanding, with new competitions and categories being released in 2020 based on consumer and industry trends.

## **WHY ENTER YOUR PRODUCT IN THE PERTH ROYAL FOOD AWARDS?**

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- An opportunity to win a Perth Royal Food Award medal – Gold, Silver & Bronze medals are awarded to the highest scoring products.
- Receive an Award Winning Promotional Kit, which includes digital copies of your medal artwork to aid in promoting your winning products. Medal artwork can be included on your retail packaging, online branding and general promotions.
- Extensive Judging and Scoring from Australia's finest judges, allowing you to benchmark your product within the industry.
- Opportunity to have your award-winning products included in the President's Dinner on the first evening of the Perth Royal Show.
- Be actively promoted by RASWA's Marketing and Communications department.
- Awards placed digitally and in print on RASWA's documents and websites, including the Perth Royal Show website which receives on average of 675,000 website users each year.
- Opportunity to have your award-winning products utilised and promoted at RASWA corporate functions and potentially other external events throughout the year.



## SECTION CONDITIONS

### INFORMATION FOR EXHIBITORS

<b>Entries Open</b>	Friday 29 May 2020
<b>Entries Close</b>	Friday 3 July 2020
<b>Entry Fee</b>	\$125 (GST. Inclusive)
<b>Delivery Dates</b>	Monday 3 and Tuesday 4 August 2020
<b>Judging Dates</b>	Tuesday 18 to Thursday 20 August 2020
<b>Awards Presentation</b>	TBC
<b>Results Announced</b>	TBC

### CONTACT INFO

**t:** (08) 6263 3100 **e:** [foodawards@raswa.org.au](mailto:foodawards@raswa.org.au) **w:** [perthroyalfoodawards.raswa.org.au](http://perthroyalfoodawards.raswa.org.au)

## SUBMITTING ENTRIES

All entries must be submitted online via <https://perthroyalfoodawards.raswa.org.au/>

**An exhibit can be entered only once, however an exhibitor can enter multiple exhibits into a class as long as they can demonstrate a technical difference between the exhibits.**

Exhibitors must be registered with the ATO (Australian Taxation Office) as a licensed distiller or manufacturer and must provide a copy of their ATO Excise Manufacturer License (EML) during the entry process.

In the event that the exhibitor is not the distiller/manufacturer of the product entered, the exhibitor warrants that they have the relevant permits and or licenses to enter the product.

Entries must comply with the Australian New Zealand Food Standards Code - Standard 2.7.5 Spirits and must not contain any illegal additives.

Entries must comply with the Australian regulatory requirements that apply in relation product, labelling and excise (including the Excise Act 1901).

Entries must be of sound marketable quality from a commercial production or batch and finished and sealed in their final container with batch/cask/bottle numbers (optional).

Entries must be commercially available in the precise composition and in the same packaging, including the labels, in which it is submitted for judging. Tank samples and especially bottled batches will not be accepted as entries into the competition.

No entry will be accepted, until the entry fee is received in full. Please note entry fees will not be refunded.

The Royal Agricultural Society of Western Australia (RASWA) may, at its discretion, without any liability and without the prior approval of the exhibitor, disqualify or transfer an exhibit into a different class than that stated on the Application for Entry if in its opinion the exhibit has been entered in the wrong class.

## ORIGIN OF EXHIBIT

All exhibits must be manufactured (distilled) and packed in Australia.

The competition is open to commercial manufacturers.

A commercial business:

- Produces or manufactures its products from premises in Australia to a commercial standard (at the discretion of RASWA);
- Supplies goods in the relevant category on an ongoing basis at wholesale or retail level in Australia; and
- Generates a turnover that is reasonable for a commercially viable business from the sale of products that are eligible for entry in this competition (unless specified otherwise).

## DELIVERY OF EXHIBITS

Delivery dates are Monday 3 and Tuesday 4 August 2020, between 9am and 4pm. No deliveries outside of this period will be accepted.

Royal Agricultural Society of WA  
Perth Royal Distilled Spirits Awards

**Robinson Pavilion**

Claremont Showground

1 Graylands Road

CLAREMONT WA 6010

RASWA cannot be held responsible for any theft, loss, delay or damage during the transport of entries.

All exhibits must comply with the requirements of the Australian and New Zealand Food Standard Code, except where stated. All exhibits may be subjected to examination to ensure compliance with these standards.

Early receipt of exhibits will be accepted if prior notice is given by contacting the Competition and Event Coordinator at the Royal Agricultural Society of Western Australia on (08) 6263 3100 during office hours.

## THIRD PARTY MANUFACTURING

An exhibit (i.e. product) can be submitted by either the **producer** or the **brand owner** who has had the product produced under contract by a third party.

The contract producer must be listed as part of the entry process and recorded as the "contract manufacturer".

The exhibitor's name and the product name as recorded in the entry process, will be published in the results catalogue and should they be awarded, on any champion awards paraphernalia.

## IDENTIFICATION LABELS ON PACKAGING

In addition to bearing commercial labels, all exhibits must bear RASWA issued labels.

Once entries have closed and payments processed, exhibitors will receive an email from RASWA which will include:

- PDF of e-labels to be printed for identification on bottles
- Exhibitor entry confirmation
- Summary of entry

Exhibitors are required to print these labels in the precise format that they are sent, preserving size, font etc. and securely attach them to each exhibit submitted for entry.

Please ensure that your email address on your RNA competition profile is correct, as labels will be sent to that email address.

It is the responsibility of the exhibitor to communicate with the Event Coordinator should they not receive their labels.

Entries not bearing the PRFA competition labels, will not be judged.

## JUDGING PROCESS & CRITERIA

Judging will commence at 9.00am on Tuesday 18 to Thursday 20 August 2020.

Judging is closed to the public.

All entries are assessed and judged "blind" and on their own merits.

Exhibits will be judged from both a technical and consumer appreciation perspective against the following criteria:

Colour / Appearance	10
Nose	20
Palate	40
Balance	10
Finish	20
<b>TOTAL</b>	<b>100</b>

Our judging process is designed to identify and appropriately manage conflicts, ensuring the integrity of our awards.

Judges are chosen on their industry knowledge and expertise and come from one or more of a broad range of industry sectors, including, but not limited to industry educators and researchers, producers, manufacturers, technologists from industry, product retailers and distributors, and product users.

Judges shall not at any time prior to the announcement of awards have access to or any knowledge of the identity of the maker of the exhibit.

Judges shall not have access to any exhibit other than from the glass containing it, which will be presented to them by the stewards.

Judges have the right to refuse offering an award if in their opinion a product is not of satisfactory quality.

Awards shall be determined by the judges on the following points scale:

**Gold 90.0 + points**

**Silver 82.0 – 89.9 points**

**Bronze 74.0 – 81.9 points**

## AWARDS

Winners of gold, silver and bronze in each class will be awarded with certificates and the right to use the Perth Royal Food Awards medal artwork on their winning products.

Champion exhibits are determined through a second-round process, where all top gold medal entries of a category (e.g. Vodka) are re-judged against one another to determine the champion of that category. Champions will be awarded champion trophies. Only entries receiving 90.0 or more points and a gold award are eligible for the champions competition.

A champion trophy is presented to the overall champion spirit. The champion spirit is determined through a third-round process. All champion category spirit winners are re-judged by a selected judging panel to determine the champion spirit.

To be eligible for the champion distillery trophy, an exhibitor must enter at least three (3) exhibits and one of those exhibits must achieve a gold medal. The award will be judged on the exhibitor's top 3 scoring entries.

In the event of a tie, the exhibitor gaining the highest number of gold awards will be judged the winner.

Should a tie still exist the exhibitor gaining the highest number of silver awards will be judged the winner.

Should a tie still exist the exhibitor gaining the highest number of bronze awards will be judged the winner.

Then if a tie still exists, an equal award may be made.

**In determining the winner, points will be awarded as follows:**

Gold Award	5 points
Silver Award	3 points
Bronze Award	1 point

## MEDAL ARTWORK

Gold, silver and bronze in each class and overall champions will be awarded with certificates and the right to use the Perth Royal Food Awards medal artwork on their winning products.

RASWA will provide winners with a medal template in PDF or JPEG format. It is the exhibitor's responsibility to arrange their own printing.

An exhibitor shall not advertise or allow to be advertised by any means whatsoever and in particular by broadcasting, television, pictorially or in writing, the fact that any exhibit has won an award at the Perth Royal Distilled Spirits Awards unless such advertisement shows clearly:

- i. The name Perth Royal Food Awards;
- ii. The year of the award;
- iii. The class in which the award was won;
- iv. The title of the award or trophy won where applicable.

## AWARD WINNERS

Where possible, award winners and outstanding exhibits will be promoted during the proceeding Perth Royal Show and Sponsor Functions.

Successful gold or champion winning exhibitors may have an opportunity to supply RASWA with award winning products at a negotiated rate, which will enable the winning products to gain exposure by being featured at any of the following Perth Royal Show activities; functions; dinners; official openings; other related activities.

## EXCESS JUDGING STOCK

All exhibits become the property of RASWA and will be disposed of in accordance with health regulations. Excess stock may be used for promoting award winners at award functions and media opportunities or for educational purposes such as workshops.

## AWARDS PRESENTATION

With the widespread cancellation or postponement of many fixtures of public life in WA, RASWA are of course conscious that under current conditions, it would not be possible for an Awards Presentation to go ahead as planned.

We will continue to keep you informed as we determine the next steps and if we may be able to commence with an Awards Presentation.

Award winners will have their trophy awards delivered in the subsequent weeks of judging.

## QUANTITY OF EXHIBITS

Each exhibit must comprise of one (1) 700ml bottle or equivalent volume across multiple bottles of the same batch.

## SPECIAL INSTRUCTIONS

Entries must comply with the definitions of Sprints in Standard 2.7.5 of the Australian New Zealand Food Standards Code.

Entries must specify alcohol content of each entry and dominant flavour (where applicable)

No entry will be received from any person or persons disqualified by the Society during the period of such disqualification. Should any such entry be accepted, it shall, when discovered be deemed void and the entry fee and dairy products shall be forfeited.

## SPECIAL AWARDS

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### CHAMPION DISTILLERY

## CLASSES

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### CHAMPION SPIRIT

Class 1 to 29

### CHAMPION VODKA

Class 1 to 4

### CHAMPION GIN

Class 5 to 11

### CHAMPION WHISKEY

Class 12 to 17

### CHAMPION RUM

Class 18 to 21

### CHAMPION BRANDY

Class 22 to 24

### CHAMPION ALTERNATIVE SPIRIT

Class 25 to 29

## VODKA

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Exhibitors must state if the base spirit is made from grape, grain (e.g. wheat, corn, rye, sorghum), potato or other (e.g. sugar cane) and **Alcohol by Volume** (ABV) of their exhibit(s).

100L (litres) of finished bottled stock is required to be held.

### Class 1 Pure

Impurities in aroma and flavour should be filtered out to leave a clear spirit of clean, neutral character.

### Class 2 Flavour Distilled

Must be sweetened, blended, matured or coloured, however the flavouring must have been imparted during distillation.

### Class 3 Flavour Infused

May have had their natural or artificial flavours introduced after distillation either by compounding (mixing), infusion (immersion), or by maceration (crushing/muddling).

### Class 4 Contemporary

Must be unflavoured but not neutral in style. Exhibitors are required to state the style, and any other relevant information, in the application for entry.



## GIN

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Exhibitors are required to state the production method (distilled or compound), predominant flavouring(s) (e.g. *Juniperus communis*, Coriander, Native Botanicals etc.) and **Alcohol by Volume** (ABV) of their exhibit(s).

100L (litres) of finished bottled stock is required to be held.

### **Class 5 London Dry**

Juniper-forward, traditional-style gins made using the London Gin production technique: all flavours must be imparted via distillation, with only water and neutral spirit to be added after distillation.

### **Class 6 Old Tom**

Gin produced to replicate the historical style of Old Tom, whether that be botanically intense, sugar-sweetened, or botanically sweetened.

### **Class 7 Navy Strength/ Distillers Cut**

Any gin bottled at 57% ABV and above.

### **Class 8 Contemporary**

Gins with flavour profiles where juniper is still discernible, but other flavours such as citrus, spice, and floral notes are more prominent than in classic gins.

### **Class 9 Barrel Aged**

Gin matured in a wooden cask.

### **Class 10 Flavoured**

Gin that has been flavoured with fruit or any other botanicals, typically via infusion or maceration, and may be sweetened. Exhibitors must state flavour used.

### **Class 11 Other**

Exhibitors are required to state the intended style, production method (distilled or compound), predominant flavourings and Alcohol by Volume (ABV).

## WHISKY

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Exhibits must be distilled from cereal grains (barley, wheat, maize [corn] etc.), yeast and water and must be matured in wooden casks for at least two (2) years (in accordance with the *Excise Act 1901*).

Exhibitors must state **Alcohol by Volume** (ABV) and age of their exhibit(s).

Exhibitors are prohibited from adding any form of sweetener or flavouring, including botanicals, to entries in Whisky classes 12 to 16. Sweetened and/or flavoured whiskies must be entered into class 17 - Other.

100L (litres) of finished bottled stock is required to be held.

### **Class 12 Single Malt**

Whisky distilled from 100% malted barley, yeast and water.

### **Class 13 Blended**

A blend of malt and/or grain whiskys.

### **Class 14 Single Barrel or Cask**

A whisky originating from a sole barrel or cask.

**Class 15 Peated**

Exhibits must be peated.

**Class 16 Cask Strength**

A whisky with an ABV of 55% or more and must be undiluted out of cask.

**Class 17 Other**

e.g. Corn Mash, Sour Mash etc. Exhibitors must state the style on the application for entry.

## RUM

Exhibits must be distilled from sugar cane and must be matured in wooden casks for at least two (2) years (in accordance with the *Excise Act 1901*).

Exhibitors must state **Alcohol by Volume** (ABV) and age of their exhibit(s).

Sweetened and/or flavoured rums must be entered into class 20 Spiced/Flavoured.

100L (litres) of finished bottled stock is required to be held.

**Class 18 Dark/Gold - Over Proof**

Must have an ABV of 50% or more.

**Class 19 Dark/Gold - Under Proof**

Must have an ABV of 49.9% or less.

**Class 20 Spiced/Flavoured****Class 21 Agricole**

## BRANDY

With exception of entries in class 24 Fruit Brandy, all Grape Brandy entries (classes 22 and 23) must be matured in wooden casks for at least two (2) years (in accordance with the *Excise Act 1901*).

'Grape Brandy' means the spirit obtained by the distillation of wine in such a manner as to ensure that the spirit possesses the taste, aroma and other characteristics generally attributed to brandy, in accordance with the requirements set out below:

- Must contain no less than 250mL/L of the spirit distilled at a strength of no more than 830mL/L at 20°C of ethanol.
- May contain water, caramel, sugars, grape juice and grape juice concentrates, wine, prune juice, honey and flavourings.
- Must not contain methanol in a proportion exceeding 3g/L of the ethanol content thereof at 20°C.

*Source: Australian Society of Viticulture & Oenology, 2015 Wine Show Best Practice Recommendations*

Exhibitors **must state the age** of their brandy and **Alcohol by Volume** (ABV) of their exhibit(s). The age of brandy shall be determined by the age of the youngest component of any blend.

100L (litres) of finished bottled stock is required to be held.

**Class 22 Grape Brandy - 2 to 5 years****Class 23 Grape Brandy - Over 5 years****Class 24 Fruit Brandy**

Made from fruit other than grape.

## ALTERNATIVE SPIRITS

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Exhibitors must state if the **Alcohol by Volume** (ABV) of their exhibit(s).

100L (litres) of finished bottled stock is required to be held.

**Class 25 Aquavit**

**Class 26 Grain Spirits**

**Class 27 Liqueurs**

**Class 28 New Make Unaged Spirits**

**Class 29 New Contemporary/Other**

# GENERAL SHOW REGULATIONS

The Society's General Show Regulations and Section Conditions regulate the conduct of the Show. Upon acceptance of an entry the Exhibitor is irrevocably contracted to be bound by those General Show Regulations and Section Conditions.

A copy of the Society's General Show Regulations may be obtained on application or downloaded from the website <http://perthroyalshow.com.au/general-regulations/>

An Exhibitor who breaches any General Show Regulation or Section Condition may be disqualified, or suspended for any period, fined or otherwise penalised.

## WITHDRAWAL OF EXHIBIT BY THE SOCIETY

The Society may, at its sole discretion, withdraw, reject or disqualify an exhibit. Refer to the Society's General Show Regulation 3.18.

## AWARDS

The Society will not be responsible for awards not received by Exhibitors after 31 December 2020. If you have not received your award(s) by 30 November 2020 please contact RASWA on (08) 6263 3100.

## SOCIETY'S LIABILITY

The attention of Exhibitors is drawn to General Show Regulation 17, with reference to the Society's Liability.

## SOCIAL MEDIA POLICY

All personnel engaged by the Royal Agricultural Society of WA (RASWA) are bound by RASWA's Social Media Policy (<https://www.perthroyalshow.com.au/social-media-policy/>) and are required to use social media in a positive manner and with the best intentions.

- Whether posting on a public or private page or group, please present in a suitable and respectful manner of RASWA, Perth Royal Show and the Claremont Showground.
- Be mindful of posting/discussing subjects that may inflame someone's emotions. Please show respect for others' opinions and be courteous always.
- Do not post personal information about yourself or others, confidential or non-public information, offensive or negative comments.

If anyone is found to have made comments that are deemed unreasonable or derogatory, action will be taken by RASWA to ensure all parties are protected, and inappropriate use reprimanded.

## PROMOTION

No advertising or promotion on behalf of commercial business will be permitted on the Showground without the prior written consent of the Society's Chief Executive Officer.

## PRIVACY ACT STATEMENT

The information provided by the Exhibitor in the application for entry is collected and used by the Royal Agricultural Society of Western Australia (RASWA) to organise and conduct competitions at the Show. We may publish details such as your name, address and exhibit details in any RASWA publication or communication. Such information may also be made available to, and published by, the media. We will not disclose your information without your consent for any other purpose unless required or authorised by law. You may request access to your personal information and, if necessary, request that our records of that information be corrected by writing to the Chief Executive Officer at the Royal Agricultural Society of Western Australia, PO Box 135, Claremont WA 6910.



Claremont Showground  
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